

ODU Hires Two Doctoral Graduates as Professors



The Lion Statue of Old Dominion University is seen in an undated file photo. (Courtesy of Old Dominion University)

Md Hasan and Hong Kim Duong – graduates of UTEP’s Accounting doctoral program – are set to join the faculty of Old Dominion University as professors in Fall 2019.

Located in Norfolk, Virginia, Old Dominion University is a doctoral research university that serves more than 24,000 students across more than 120 undergraduate and doctoral programs.

UTEP’s doctoral program in Business Administration which, offers specializations in accounting, finance, information systems, management and marketing, ensures its full-time



Hasan



Duong

program emphasizes strong quantitative research methods and business sequences.

Hasan cites the program’s “perfectly

ODU - Page 4

A Note from Giorgio Gotti

On behalf of the UTEP Department of Accounting and Information Systems, I'd like to share with you our Spring 2019 Newsletter.

In our latest edition of our department newsletter, I'm happy to share the stories of success the University has achieved in recent months, along with updates from our graduates and current students.

I'd also like to welcome Dr. James Payne to UTEP, who began his deanship of the college in May. I am excited to continue the college's tradition of excellence with him. As a department, our successes are



worthy of note and celebration: This academic year, we have awarded more than \$45,000 in scholarships to our students. In fall 2018, we partnered with members of Beta Alpha Psi and offered more than 470 hours of accounting tutoring to our students. Our student body is strong, with more than 600 AIS students enrolled and more than 65 Master of Accountancy and certificate students enrolled.

I encourage you to connect with us through social media and keep up-to-date on our latest news!

JAMES PAYNE JOINS COBA AS NEW DEAN

Payne comes to UTEP from Benedictine University, replaces Interim Dean Crites

James E. Payne, Ph.D., began on May 1 his time as Dean of the College of Business Administration at UTEP. He also will hold the Paul L. Foster and Alejandra de la Vega Foster Distinguished Chair in International Business.

Payne joins UTEP from Benedictine University in Lisle, Ill., where he served as Provost and Executive Vice President for Academic Affairs.



Payne

"We welcome Dr. Payne to UTEP as dean of the College of Business Administration," said President Diana Natalicio. "His extensive experience as an academic administrator and teacher-scholar promises to enhance the work of the college's faculty, staff and students. We are very pleased that he will play a leadership role in COBA as it continues its mission of providing UTEP students world-class educational opportunities that ensure their competitiveness in a global marketplace."

Payne has over 30 years of experience in higher education with 16 years in administration. His past appointments include Dean of the J. Whitney Bunting College of Business at Georgia College & State University, Provost and Vice President for Academic Affairs at the University of New Orleans, Interim Dean of the College of Arts and Sciences at Illinois State University and Chair of the Department of Economics at Illinois State University.

In addition to his administrative background, Payne has a distinguished record of accomplishments in research. He served as a Fulbright Research Scholar and a Fulbright Senior Specialist at the Institute of Economics in Zagreb, Croatia. He has published 250 peer-reviewed journal articles and his scholarly work has been cited more than 11,000 times. He is the Editor-in-Chief of the Journal of Economics and Finance, and serves as an editorial board member for a dozen other academic journals.

Lecture Series Brings Renowned Scholars to El Paso



Tony Kang, Ph.D., speaks at the UTEP Graduate Business Center in Downtown El Paso as part of The Accounting Speaker Series.

Renowned scholars Tony Kang, Ph.D. and Erv Black, Ph.D., visited El Paso and discussed their latest research as part of The Accounting Speaker Series. The series connects leading academics in the industry to UTEP students, alumni and area



Black

professionals. Kang and Black presented talks on their latest research at the Graduate Business Center in Downtown El Paso in the fall and spring. Lectures are sponsored by the AIS Department, the Graduate Business Center and Dr. Gary J. Mann Family Accounting Endowment

New Corporate, Alumni Relations Director Named

Vanessa G. Leon has been named Director of Corporate Partnerships and Alumni Relations for the College of Business Administration. Leon is responsible for cultivating strong relationships with COBA's corporate partners and building an engaged network of business alumni.



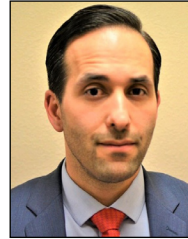
Leon

Leon comes to the University from United Way of El Paso County, where she served as the nonprofit's development director.

The College of Business Administration actively partners with global industry leaders - including ADP, Lockheed Martin, and Prudential Financial - to offer corporate academies that integrate specialized courses, industry-specific technologies, and co-curricular activities for enrolled students.

Q&A: Advisory board chair stresses importance of industry networking

Omar Rodriguez understands the importance of networking within the accounting industry - and he's keen on creating such opportunities for students and graduates of UTEP's Accounting and Information Systems (AIS) Department.



Rodriguez

Rodriguez currently works as a CPA with Lauterbach, Borschow & Company in El Paso as an Audit Supervisor. With nearly a decade in the accounting industry, Rodriguez networks with professionals locally and abroad. He's also active within the community, sitting as vice chair on Project BRAVO's Board of Directors and he currently sits as chairman for the UTEP Accounting and Information Systems (AIS) Advisory Council.

How does the advisory board function within the AIS Department? What's your role within it?

The UTEP Accounting and Information Systems Advisory Council is made up of 25 professional leaders from private, public, and/or for profit and nonprofit organizations that have a strong interest in accounting and information systems education and research. I currently serve the council as its chairman. The purpose of this great group is to provide counsel to the Chair of the AIS Department, currently held by Dr. Giorgio Gotti, regarding the mission, goals, and strategic planning of the Department. We also look to find ways to strengthen and enhance the financial resources of the department. Moreover, we look for ways to promote the AIS - and COBA as a whole - locally, nationally and internationally.

How important is it for industry professionals and AIS students alike to connect with each other at networking and professional development events?

I could go on for days on this topic alone but I'll keep it simple: Sacrifice some time and build your network! Initiating and maintaining mutually beneficial long-term relationships within our industry is absolutely critical to all students and professionals alike. To that point, a few accounting alumni are currently setting up a UTEP Accounting Alumni Network for Accounting Professionals. We hosted a brunch for alumni and friends of the department at the Downtown Dallas Aloft

"The beauty of our profession is that it can relate to every field out there..."

Hotel. The event was part of a larger - and ongoing - effort to reconnect AIS alumni across the state.

Is there a way for alumni or community partners to get involved with advisory board or the department?

It sounds easy, but to give back: Simply reach out. I myself reached out to Dr. Gotti a few years ago because I wanted to get more involved and give back to UTEP and COBA. It was important for me to go back and support not only the institution of UTEP, but the department where I learned my craft and was able to build a career from the education I received there. The AIS Department produces skilled and competitive graduates in the industry and it's important to support the department as it moves ahead. I highly recommend all current and former students to get involved with the department.

What aspects of accounting research do you enjoy keeping up with?

The beauty of our profession is that it can relate to every field out there, but from a personal industry trend perspective, I have found an interest within the renewable energy and sustainability fields. I am currently pursuing the Sustainability Accounting Standards Board's (SASB) - Fundamentals of Sustainability Accounting (FSA) Credential in response to this interest. I eventually plan to brush up on the topic of blockchain and the tech industry to see if something catches my interest.

Accounting standard updates and the research behind them is probably my least favorite part of any work day. However, being the expert that goes out and helps a client in their efforts to grow their business is something I greatly enjoy every time. That excitement and joy is rooted in our industry. It empowers me to seek out any and all applicable research for my client base. The more accountants keep up with research, the better they serve their clients.

UTEP Earns Top Tier National Research Ranking

The University of Texas at El Paso has attained a coveted R1 designation (top tier doctoral university with very high research activity) in the Carnegie Classification of Institutions of Higher Education.

UTEP is one of only 130 (4.5%) top tier universities among the 2,883 four-year higher education institutions across the U.S. to earn this prestigious R1 distinction, joining the ranks of such universities as Stanford, M.I.T., Michigan, Arizona and California-Berkeley.

The Carnegie Classification process analyzes higher education institutions in the U.S. on the basis of such factors as research expenditures, undergraduate and graduate instructional programs, enrollment profile, size and setting, and basic classification.

"This newly earned Carnegie R1 classification in the top tier of national research universities strongly validates UTEP's success in delivering on our innovative access and excellence mission," said President Diana Natalicio.

Thirty years ago, the university boldly set a goal of expanding the scope and quality of research activity and increasing the number of doctoral programs. Since then, annual research expenditures have grown from \$6 million to \$95 million.

The Carnegie Commission on Higher Education's unique classification system of colleges and universities supports its program of research and policy analysis and is an important framework widely used in the study of institutions of higher education.



STUDENTS 'GRILL' AUDITORS

Area professionals share experiences, industry changes with UTEP's AIS organizations

Genevieve Hernandez, above, watches as panelists speak during Grill the Auditors — a discussion connecting experienced auditors in the region to UTEP students studying accounting — in March in COBA's lobby. The event was moderated by Hernandez, who is a current Masters of Accountancy student and Vice President of the Internal Audit Student Association (IASA). The event was hosted by Beta Alpha Psi, the Accounting Society and IASA. Panelists included auditors Luis Carrera, Christy Esqueda, Tello Cabrera and Vicki Dallas, who work for UTEP, Texas Tech University Health Sciences Center, SBNG and CRI, respectively.



A group of students traveled with Giorgio Gotti, Ph.D., as part of a faculty-led study abroad trip to Venice, Italy in December 2018. The short-term trip was part of the business course "Global Business Environment," which explores the issues confronting business enterprises in the global economy. A major component of the course includes the trip to Venice.

The trip included a series of cultural tours and historical site visits, including a stop at Barovier & Toso, one of the oldest family businesses in the world known for producing its world-renowned Venetian glass. Students also visited the Economic Research Office of The Association of Small and Medium Companies of the Veneto Region, which bridged the gap between the real-world activities of enterprise and the concepts explored in traditional classroom settings.

Students engaged in topics of strategy and corporate governance peers from the University of Ca'Foscari, famous for being the first business school in Italy and among the first in Europe.

AIS HONORS STUDENTS

Annual luncheon celebrates academic excellence within the department, celebrates graduates



Monica Peña, Tello Cabrera, SBNG



Genevieve Hernandez, Tello Cabrera



Christy Marquez, Tello Cabrera



(From left to right) Anthony Shiner, Edgar Quiroga, Monica Peña, Soo-Yang Johnson, Alfredo De Santiago, Joselyn Contreras, Miguel A. Carillo, Jesus Aguilar Arroyo, Maria Elena Martinez



Dr. Giorgio Gotti, Soo-Yang Johnson



Dr. Giorgio Gotti, Vanessa Aguilar received the award on behalf of Steve Rash



Dr. Giorgio Gotti, Cindy Lyons Fields, CPA

ODU

balanced" approach between academic research and time in the classroom as one of the components that prepared him for life as a professor.

"Becoming a professor gives me the opportunity to disseminate knowledge through teaching and create knowledge through research," Hasan said. "Published research further spreads this knowledge across the world and being able to practice both passions in an environment like ODU's greatly

excites me."

Hong Kim Duong, currently an assistant professor of accounting at Salisbury University, moves to ODU after completing the doctoral program in 2016. For Duong, the transition to ODU creates opportunities to expand her research on international accounting, her specialization.

"Part of my research looks at the different approaches to accounting – each industry in each country across the world has its own legal systems, culture and more," Duong said. "There are so many factors and with global-

ization, we need to think about knowledge and how it transfers across borders."

Backed by an accreditation from AACSB International, UTEP's business degrees stand out in the job market as less than five percent of schools worldwide carry this distinction.

"It's so exciting when you see the students finish and defend their dissertation and then they come to your office to show you their job offer letters," said Richard Posthumna, Ph.D., director of the doctoral program at UTEP. "It's a life changing moment."